1 2 3 4 5 6 7 8 9	Paul E. Burns (State Bar No. 018259) Email: paul.burns@procopio.com Ryan C. Caplan (State Bar No. 026210) Email: ryan.caplan@procopio.com PROCOPIO, CORY, HARGREAVES & SAVITCH LLP 8355 East Hartford Drive, Suite 202 Scottsdale, AZ 85255 Telephone: 480.388.3357 Facsimile: 619.235.0398 Steven N. Williams (Pro Hac Vice Forthcoming) E-mail: swilliams@munsch.com William Zac Duffy (Pro Hac Vice Forthcoming) E-mail: zduffy@munsch.com MUNSCH HARDT KOPF & HARR, P.C. 500 N. Akard Street, Suite 3800 Dallas, TX 75201-6659 Telephone: 214.855.7544	
11	Attorneys for Plaintiff Leo India Films Ltd.	
12	d/b/a Einthusan.TV	
13		
14	IN THE UNITED STATES DISTRICT COURT	
15	FOR THE DISTRICT OF ARIZONA	
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17		C N CV
18	Leo India Films Ltd. d/b/a Einthusan.TV,	Case No. CV-
19	Plaintiff,	
20	V.	COMPLAINT AND
21		DEMAND FOR JURY TRIAL
22	GoDaddy.Com, LLC,	
23	Defendant.	
24		
25	Plaintiff Leo India Films Ltd. d/b/a Einthusan.tv ("Einthusan") brings the following	
26	complaint against Defendant GoDaddy.com, LLC ("GoDaddy") seeking a preliminary and	
27	permanent injunction, declaratory relief and damages, and alleging as follows:	
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	4826-4784-1693v.1	

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THE PARTIES

- 1. Einthusan is a company organized and existing under the laws of Canada, with a principal place of business at 1050 Markham Road, Suite 411, Scarborough, Ontario, M1H2Y7. Einthusan is a citizen of Canada.
- 2. GoDaddy is a Delaware limited liability company with a principal place of business at 14455 N. Hayden Rd., Ste. 226, Scottsdale, AZ 85260. GoDaddy may be served through its statutory agent for service of process, Corporation Service Company, 8825 N 23rd Avenue, Suite 100, Phoenix, AZ 85021, or wherever it may be found. Upon information and belief, GoDaddy's owners and/or members are not citizens of Canada. They are citizens of either Arizona and/or Delaware.

JURISDICTION AND VENUE

- 3. This Court has original jurisdiction over this action pursuant to 28 U.S.C. § 1332(a), as the amount in controversy exceeds \$75,000 and the dispute is between a citizen of a state and citizen of a foreign state.
- 4. This Court has personal jurisdiction over GoDaddy in that its principal place of business is in this District, and, on information and belief, GoDaddy is authorized to do business in the State of Arizona and has purposefully availed itself of the benefits and protection of Arizona law.
- 5. Venue is proper in this Court pursuant to 28 U.S.C. §1391(b) because all or a substantial part of the events or omissions giving rise to the claim occurred within this District. GoDaddy has purposefully availed itself of the benefits and protection of Arizona law by operating in Arizona and entering into agreements that expressly provide Arizona law will govern any disputes among the parties.

FACTUAL SUMMARY

6. Einthusan operates an Internet website at www.einthusan.tv (the "Domain") from which it distributes video content by artists from India and other South Asian countries. Einthusan registered the Domain with GoDaddy on or about February 19, 2013. Einthusan earns revenue through subscriptions fees that customers pay in order to access

and view the content contained on the einthusan.tv web site, and also, more significantly, through selling advertising space on its website.

- 7. Einthusan and GoDaddy entered into two agreements when Einthusan registered the Domain on February 19, 2013. One agreement was the GoDaddy Universal Terms of Service Agreement, dated January 10, 2013 ("TOS Agreement"), attached hereto as Exhibit 1. Another agreement was the GoDaddy Domain Name Registration Agreement, dated September 7, 2012 ("Registration Agreement"), attached hereto as Exhibit 2.
- 8. As explained by the Ninth Circuit, there are three primary actors in the domain name system. Companies called "registries" operate a database (or "registry") for all domain names within the scope of their authority. Companies like GoDaddy called "registrars" act as a middleman to register domain names with the registries on behalf of those who own the names. Registrars maintain an ownership record for each domain name they have registered with a registry. Individuals and companies called "registrants" own the domain names. Registrants interact with the registrars, who in turn interact with the registries.
- 9. On or about July 9, 2019, GoDaddy suddenly suspended Einthusan's account without any warning or advanced notification, resulting in the "einthusan.tv" website becoming inaccessible to all website traffic, and effectively cutting off all revenue that Einthusan would otherwise earn from the website. GoDaddy has not cited any provision of either the TOS Agreement or the Registration Agreement to justify its decision to suspend Einthusan's account and disable its website. Einthusan has attempted to transfer its Domain to another registrar, but GoDaddy has unjustifiably blocked Einthusan's efforts.
- 10. In order to maintain the integrity of the Registry database, registrars must coordinate with each other when a domain registration is transferred from one registrar (the

¹See Office Depot, Inc. v. Zuccarini, 596 F.3d 696, 699 (9th Cir. 2010) (explaining the roles of both registrars and registries).

"Losing Registrar") to another registrar (the "Gaining Registrar"). GoDaddy's website² describes the steps a registrant should take to transfer a domain to another registrar:

"Transfer my domain away from GoDaddy

- "If you don't want your domain name registered with GoDaddy, you can transfer it away to another registrar. You'll start the process with GoDaddy, and complete it with your new registrar. If you are transferring a .UK domain name, you'll need to request an update to the IPS tag.
- "1. You'll need access to the administrative email address listed on your domain name (or the Registrant email address for a .AU domain name).

 Verify the current contact information and update as needed.
- "2. Remove Protected Registration and Private Registration from your domain if you haven't already.
- "3. Unlock your domain name.
- "4. Get an authorization code (sometimes referred to as an EPP code or transfer key).
- "5. Initiate the transfer through your new registrar. Each registrar has their own process, so you'll want to confirm their requirements for this step. "Note: Domains are not eligible for transfer to another registrar if they are within 60 days of registration or a previous transfer, or if a customer opted-in to apply a 60-day transfer lock after a Change of Registrant."
- "6. GoDaddy will send your admin email address an accept or deny email.

 If you wait 5 days, GoDaddy automatically accepts the transfer. You'll receive another email from GoDaddy when the process is done."
- 11. On July 10, 2019, Einthusan submitted a request to a Gaining Registrar to transfer the Domain from GoDaddy. The transfer could not be completed, however, because GoDaddy had locked the Domain to prevent its transfer.

² https://www.godaddy.com/help/transfer-my-domain-away-from-godaddy-3560.

- 12. On July 11, 2019, Einthusan contacted GoDaddy by telephone to request a transfer of the Domain to the Gaining Registrar. Einthusan's legal counsel followed up with a written request to transfer on July 12, 2019. A third request to transfer the Domain was made on July 16, 2019. Despite each of these requests, GoDaddy has refused to unlock the Domain so that Einthusan can transfer it to another registrar.
- 13. GoDaddy has not cited any provision under either the TOS Agreement or the Registration Agreement purporting to authorize it to maintain a lock on the Domain in order to prevent Einthusan from transferring it.

GoDaddy's Terms of Service Agreements

- 14. According to the terms of the Registration Agreement, "electronic acceptance of this Agreement signifies that you have read, understand, acknowledge and agree to be bound by this Agreement, along with (i) Go Daddy's Universal Terms of Service Agreement (*i.e.*, the TOS Agreement), and (ii) any plan limits, product disclaimers or other restrictions presented to you on the Domain Name Registration Services landing page of the Go Daddy website (this "Site"), both (i) and (ii) of which are incorporated herein by reference."
- 15. It further provides that "Go Daddy, in its sole and absolute discretion, may change or modify this Agreement, and any policies or agreements which are incorporated herein, at any time, and such changes or modifications shall be effective immediately upon posting to this Site, and (ii) your use of this Site or the Services found at this Site after such changes or modifications have been made (as indicated by the "Last Revised" date at the top of this page) shall constitute your acceptance of this Agreement as last revised. If you do not agree to be bound by this Agreement as last revised, do not use (or continue to use) this Site or the Services found at this Site." (Emphasis in original.)
- 16. As indicated by the portion of the Registration Agreement shown above in bold, GoDaddy's Registration Agreement purports to give its customers the right to stop using its Site and Services. Einthusan is attempting to exercise that right by transferring the Domain to another registrar.

17. The Registration Agreement also contains a provision under which GoDaddy purportedly exercises broad discretion to take any action it deems necessary in response to a complaint:

"Go Daddy is notified that a complaint has been filed with a governmental, administrative or judicial body, regarding a domain name registered by you using Go Daddy, that Go Daddy, in its sole discretion, may take whatever action Go Daddy deems necessary regarding further modification, assignment of and/or control of the domain name deemed necessary to comply with the actions or requirements of the governmental, administrative or judicial body until such time as the dispute is settled."

- 18. As noted above, the Registration Agreement incorporated the TOS Agreement, which also contains several provisions that purport to give GoDaddy wide discretion over the domains it has registered for its customers. For example, it includes a broad reservation of rights provision under which GoDaddy "expressly reserves the right to deny, cancel, terminate, suspend, lock, or modify access to (or control of) any Account or Services (including the right to cancel or transfer any domain name registration) for any reason (as determined by Go Daddy in its sole and absolute discretion)..."
- 19. Through these provisions, GoDaddy seeks to exercise unlimited discretion over the Domain. As set forth below, GoDaddy has abused this discretion by refusing to allow the domain to be transferred to another registrar.
- 20. The above-described conduct of GoDaddy in locking the Domain and interfering with Einthusan's attempt to transfer the Domain to another registrar has caused immediate, severe, irreparable harm, and will continue to cause severe, irreparable harm for which there is no adequate remedy at law until GoDaddy is enjoined from locking the Domain and interfering with Einthusan's attempt to transfer the Domain to another registrar.

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FIRST COUNT

(Breach of Contract)

- 21. Plaintiff repeats, realleges and incorporates herein by reference the allegations contained in paragraphs 1 through 20 as set forth above.
- 22. GoDaddy breached the Registration Agreement by suspending Einthusan's account and locking the domain, thereby preventing the transfer of the domain to another registrar. Paragraph 7 of the Registration Agreement provides that the services may be suspended only under certain conditions, none of which is applicable here. Specifically, the Registration Agreement provides that an account is subject to being suspended if (1) there is an unresolved breach of the Registration Agreement and/or (2) suspension or cancellation is required by any ICANN policy. Neither of these conditions are present. As such, GoDaddy may not suspend Einthusan's account and also unilaterally refuse to allow the transfer its domain to another registrar. Einthusan's website has been down since July 9, 2019 and GoDaddy has prevented it from being transferred to another company. GoDaddy's actions have caused severe and irreparable harm to Einthusan. Although Einthusan's lost revenue might be recovered through monetary damages, it cannot be adequately compensated for the damage and harm to its goodwill and business reputation. GoDaddy should be enjoined from suspending the einthusan.tv domain name, and should be ordered to unlock the domain name so that it is accessible to Einthusan and its customers and advertisers.

SECOND COUNT

(Breach of Implied Covenant of Good Faith and Fair Dealing)

- 23. Plaintiff repeats, realleges and incorporates herein by reference the allegations contained in paragraphs 1 through 22 as set forth above.
- 24. The law implies a covenant of good faith and fair dealing in every contract. When a contract confers discretion on one party, the implied covenant requires that the discretion be used reasonably and in good faith. Whether a party breached the covenant is a question of fact for the jury.

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25. GoDaddy has breached this covenant by exercising its discretion unreasonably and in bad faith, for a reason beyond the risks assumed by Einthusan and/or for a reason inconsistent with Einthusan's justified expectations. GoDaddy breached the implied covenant by blocking Einthusan from transferring the Domain to a competing registrar without proper justification. GoDaddy appears to be at least partially motivated by self-interest in preventing a competing registrar from gaining the Domain. GoDaddy's decisions to lock the Domain for an indefinite period of time and prevent its transfer are inconsistent with Einthusan's reasonable expectations when it contracted with GoDaddy to register the Domain. GoDaddy's breach of the implied covenant has caused Einthusan's website to be completely inoperable, resulting in immediate and irreparable injury to Einthusan in the form of, among other things, loss of goodwill and business reputation among both its customers and its advertisers, and also the loss of thousands of dollars of revenue caused by the lengthy downtime of its website. Although Einthusan's lost revenue might be recovered through monetary damages, it cannot be adequately compensated for the damage and harm to its goodwill and business reputation. GoDaddy should be enjoined from suspending the Einthusan.tv domain name and should be ordered to unlock the domain name so that it is accessible to Einthusan and its customers and advertisers.

THIRD COUNT

(<u>Tortious Interference with Contract and Business Relations</u>)

- 26. Plaintiff repeats, realleges and incorporates herein by reference the allegations contained in paragraphs 1 through 25 as set forth above.
- 27. Einthusan had existing and prospective business relationships with advertisers and users of the einthusan.tv website. GoDaddy was aware of the existence of those relationships. GoDaddy disabled the Domain and locked it in the absence of justification. It continued to maintain the lock after Einthusan asked for the Domain to be transferred to another registrar. These actions by GoDaddy constituted an intentional and improper interference that has caused a disruption with those business relationships. GoDaddy's actions have caused, and continue to cause immediate and irreparable injury to Einthusan in

the form of, among other things, loss of goodwill and business reputation among both its customers and its advertisers, and also the loss of thousands of dollars of revenue caused by the lengthy downtime of its website. Although Einthusan's lost revenue might be recovered through monetary damages, it cannot be adequately compensated for the damage and harm to its goodwill and business reputation. GoDaddy should be enjoined from suspending the Einthusan.tv domain name and should be ordered to unlock the domain

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name so that it is accessible to Einthusan and its customers and advertisers. THIRD COUNT

(Declaratory Judgment of Unconscionability)

- 28. Plaintiff repeats, realleges and incorporates herein by reference the allegations contained in paragraphs 1 through 27 as set forth above.
- 29. The commercial transaction contemplated by the parties was relatively simple. GoDaddy agreed to register the Domain with the appropriate Registry (*i.e.*, a registry by the name of "Verisign") in exchange for a fee. However, GoDaddy subjects its customers to a multitude of other terms and conditions that purport to leave them with no rights or legal recourse against its unfair or arbitrary decisions. Given the ever-increasing amount of commerce now done on internet websites, the exceedingly broad discretion allegedly exercised by GoDaddy over its customers gives it the power to put a company out of business. This is particularly true for an online media streaming platform like Einthusan that relies completely on its website for its business.
- 30. Einthusan has paid all amounts due to GoDaddy, yet GoDaddy has unilaterally disabled its website and prevented Einthusan from transferring its Domain to another registrar. Again, Einthusan only contracted with GoDaddy to perform the simple administrative task of registering its domain name. Einthusan could have picked a number of registrars to perform this task, yet now it finds its website shut down indefinitely by GoDaddy.
- 31. Einthusan requests a declaratory judgment that the terms of the GoDaddy Registration Agreement and TOS Agreement purporting to give GoDaddy broad discretion

2. For compensatory damages, including o

over the Domain are unconscionable. GoDaddy should not have the power to disable Einthusan's website unilaterally, without any notice or due process, while simultaneously blocking Einthusan from transferring its business to one of GoDaddy's competitors.

32. Einthusan also reserves the right to assert that any other contractual provision relied upon by GoDaddy in this litigation is unconscionable. For example, the TOS Agreement in effect on February 19, 2013 (when Einthusan entered into an agreement with GoDaddy to register the Domain) did not contain an arbitration provision. The version of the TOS Agreement currently listed on GoDaddy's website does, however, contain a provision requiring all disputes with GoDaddy to be arbitrated. Einthusan has never agreed to that provision. To the extent GoDaddy attempts to impose its arbitration provision upon Einthusan in this litigation, the Court should declare that provision of the modified TOS Agreement to be unconscionable. *See, e.g., Edwards v. Vemma Nutrition*, 2018 U.S. Dist. LEXIS 15371, at *13 (D. Ariz. Jan. 30, 2018) ("The Court concludes that the unilateral modification provision is, in the context of the arbitration agreement, substantively unconscionable. It purports to grant Vemma an unfettered right to change the terms of arbitration altogether, including requiring Plaintiff to arbitrate a dispute he did not originally agree to arbitrate.").

DEMAND FOR JURY TRIAL

33. Pursuant to Rule 38(b) of the Federal Rules of Civil Procedure, Plaintiff Einthusan hereby demands a trial by jury on issues so triable.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff Einthusan respectfully requests that this Court enter judgment in its favor and against Defendant GoDaddy as follows

- 1. For injunctive relief, including the issuance of a temporary restraining order, preliminary injunction, and/or permanent injunction to prevent immediate, ongoing and future irreparable harm to Einthusan;
- 2. For compensatory damages, including but not limited to, lost profits;

- 3. For interest at the legal rate, including prejudgment interest, from the time allowed by law;
- 4. For costs of suit incurred herein;
- 5. For attorney's fees incurred herein, pursuant to A.R.S. §12-341.01 and/or otherwise to the fullest extent allowed by law;
- 6. For a declaratory judgment that it would be unconscionable for GoDaddy to lock the Domain and/or otherwise prevent its transfer to another registrar;
- 7. For such other and further relief as the Court may deem proper.

DATED this 24th day of July, 2019

PROCOPIO, CORY, HARGEAVES & SAVITCH LLP

By:

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